**INTRODUCTION**

The user experience (UX) design process revolves around multiple rounds or iterative cycles of design creation, testing, and modification. As you progress through this process, your design models will increase in fidelity until you have a mockup or prototype that is ready to be handed off to a software developer. It is important to remember that while managing project timelines, expectations, and deliverables helps you meet business needs, it is your application of UX design tools and principles that will enable you to create an intuitive, accessible design that will please and engage your users.  
  
As you work through the UX design process in this task, you will create a wireframe and prototype that can be added to your professional portfolio. Understanding the UX design process will help you as a software developer to build applications that will delight the user.  
  
Refer to the scenario and the “Survey Results” and “About the Island” supporting documents to create a timeline, persona, wireframe, and prototype for the project in the scenario. Your wireframe and prototypes will be evaluated based on your application of UX design principles rather than on their visual merits. This means that your designs do not need to appear professional or finalized, nor do you need to use specialized tools to create them. If you choose to use a template to aid you in creating your design artifacts, you will likely need to modify your template to meet the requirements of this assessment. Refer to the requirements and rubric to ensure your submission will reflect your competency in UX design.

**SCENARIO**

You have been contacted by the local government of the small island of Taniti. Since the island’s economy relies heavily on tourism, the Tanitian government has developed a plan to increase the number of tourists who visit the island and its attractions. As part of this plan, they have hired you to design a tourism website.  
  
The Tanitian government has conducted a survey to gather information about current tourists. Their findings from this survey are shown in the “Survey Results” supporting document. The government has also provided you with the attached “About the Island” document to better inform you about Taniti and its visitors.  
  
Taniti’s current website has an outdated look and feel. The page navigation is unclear. All the tourist information is jumbled together on a single page, and the site lacks booking information and links to each activity or option. The site is also not compatible with mobile devices.  
  
The Tanitian government would like you to spend no more than one month designing a new website that will increase tourism on the island of Taniti and provide a welcoming experience for prospective tourists.